



Beth M Miller

Notable – Accomplishments/ Contributions

**The following biographical
information was from the 2011 BFA
National Convention in Des Moines,
Iowa**

Insurance Background

- 1971 – 1973 Central
Companies – Atlanta, GA

(Property/Casualty & Claims)

- 1987 – IMC Agency – Burnsville, MN (Receptionist); 1990 Balloon Underwriter;
- 1992 Manager of Balloon Dept,
- 2001 VP IMC Balloon Agency

Insurance Licenses

- Property 1990
- Casualty 1990
- Life 2000
- Accident/Health 2000
- Surplus Lines 2003
- State Licenses 1995-2008

Hot Air Balloon Insurance Experience

- 1991 Hot Air Balloon Underwriting, Policy Issuance, Endts, Cancellations
- 1993 Hot Air Balloon Claims
- 1994 Manager of Hot Air Balloon Dept
- 1996 Created Advertising Policy, Fixed Wing Ultralights/Parachutes, Blimp Division, Event Policies
- 2001 Vice President of IMC Balloon Agency

Speaking Experience

Safety Seminar & Group speaking in 1998: MN,WI, IA, MI, MA, NH, CA (North & South), NM, AZ,NV, OH, KY, CT, MI, MO, FL, PA.....

Company Affiliations

Empire Indemnity (Zurick), Jefferson Ins Co., InterState, Fireman's Fund, American Modern, Lloyds of London, AIG (Atl & Chicago), Tudor (Western World)

Parent Company Bio

R.W. Scobie Inc was founded in 1932 headed by Peter Scobie and Robert Giles in its third generation of ownership & operation. R.W. Scobie, Inc. corporate headquarters are located in Eau Claire, Wisconsin and they have branches in Minneapolis & New Hope (MN), Des Moines (IA), Waukesha (WI), Covington, (KY) & Omaha, (NE). As a proud and active member of the AAMGA (American Association of Managing General Agents), R.W. Scobie, Inc. earned the prestigious Certified Managing General Agency (CMGA) designation from AAMGA for its commitment to excellence, professionalism and continuing education. Additionally, both Peter Scobie and Robert Giles are past-presidents of AAMGA. Company-wide, R.W. Scobie, Inc is a multi-line managing general agency and its 120 + employees underwrite a broad range of Property & Casualty, Transportation, Aviation & Personal Lines risks.

Personal Bio

Beth quickly progressed from receptionist to hot air balloon apprentice underwriter in 18 months and eventually promoted to Underwriter and then 'Manager' of the Hot Air Balloon Department in 1992.

Tom Reusse, the founder and President of IMC, an expert balloonist and insurance entrepreneur in excess of 25 years (in hot air balloon insurance alone) was her mentor. Tom instructed Beth in not only the business aspect of Hot Air Balloon Insurance, but in the art, techniques and technical aspects of the sport of Ballooning.

Beth was promoted Vice-President of IMC Agency, Inc. in February 2001. In May of 2004, Tom Reusse decided to retire. IMC Balloon Agency was acquired by RW Scobie/Mid-West General Agency. Beth was a major component of the acquisition, maintaining her job title and position of Vice President of IMC Balloon Agency. Beth was made President of IMC Jan 2009. IMC will celebrate 30 years of writing hot air balloon insurance in 2011.



The following biographical information was from the 2008 BFA National Convention in Louisville, KY.

BETH M. MILLER

IMC BALLOON AGENCY

Insurance Background:

- 1971-1973 Central Mutual Insurance Company (Atlanta, GA)
- 1987-Present IMC Agency/IMC Balloon Agency
- 2002 Vice President of IMC Balloon Agency

Hot Air Balloon Insurance Experience:

- Quotes Binders
 - 1993 Hot Air Balloon Claims Specialist

- 1994 Manager of Hot Air Balloon Division
- 1996 Originated 'Advertiser' Policy coverage, Managed Fixed Wing Ultralights/Powered Parachutes, Remote Controlled Blimps,
- Event Policies

Speaking Experience:

Safety Seminar & Group Speaking MN, WI, IA, MI, MA, NH, CA, NM, AZ, NV, OH, KY, CT, MO, FL, PA

Company Affiliations:

- Empire Indemity (Zurick), Jefferson Insurance Co., Interstate/Fireman's Fund. American Modern, Lloyds of London, AIG (Atl & Chicago), Tudor/Western World.
- Parent Company Bio:
- R. W. Scobie:
- R.W. Scobie Inc was founded in 1932. Currently, in it's third generation of family ownership and operation, it is headed by Peter
- Scobie and Robert Giles. R.W. Scobie, Inc. corporate headquarters are located in Eau Claire, Wisconsin. They also have branches in Minneapolis & New Hope (MN), Des Moines (IA), Waukesha (WI), Covington, (KY) & Omaha, (NE).
- As a proud and active member of the AAMGA (American Association of Managing General Agents), R.W. Scobie, Inc. earned the prestigious Certified Managing General Agency (CMGA) designation from AAMGA for its commitment to excellence, professionalism and continuing education.
- Additionally, both Peter Scobie and Robert Giles are past-presidents of AAMGA. Company-wide, R.W. Scobie, Inc is a multi-line managing general agency and its 120 + employees underwrite a broad range of Property & Casualty, Transportation, Aviation & Personal Lines risks.

Personal Bio:

Beth has been in the insurance industry for over 20+ years. She started in insurance when she was still in college and a newlywed.

Beth took a 'hiatus' from the insurance industry to raise her family of three children. With her husband and children's support, she returned to her insurance background as a receptionist for IMC in 1987. Beth quickly progressed from receptionist to hot air balloon apprentice underwriter, eventually promoted to Underwriter and then to 'Manager' of the Hot Air Balloon Department.

Tom Reusse, the founder and President of IMC, an expert balloonist and insurance entrepreneur in excess of 25 years (in hot air balloon insurance alone) was her mentor. Tom instructed Beth in not only the business aspect of Hot Air Balloon Insurance, but in the art, techniques and technical aspects of the sport of Ballooning.

Beth was promoted Vice-President of IMC Agency, Inc. in February 2002. In May of 2004, IMC Balloon Agency was acquired by RW Scobie/Mid-West General Agency, due to Tom's

retirement. Beth was a major component of the acquisition, maintaining her job title and position of Vice President of IMC Balloon Agency.

Most Memorable Balloon Moment:

The "First" Hot Air Balloon flight, most recent Hot Air Balloon flight...and ALL the flights in between! Beth admits to being a hopeless "Balloon-a-tic"